



TUROGE

EVENT OVERVIEW 2011

10th Turkish International Oil & Gas Conference & Showcase
Ankara • Turkey



TUROGE

Event Facts

Event participants	700
VIP	89
Speakers	43
Showcase exhibitors	26
Sponsors	10
Countries	17



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Event Overview

The 10th Turkish International Oil & Gas Conference & Showcase (TUROGE) was held on 16-17 March 2011 at the Sheraton Hotel and Convention Center in Ankara, Turkey.

The event was organised in association with the UCTEA Chamber of Geophysical Engineers and the Turkish Association of Petroleum Geologists.

TUROGE also benefited from the official support of the Ministry of Energy and Natural Resources, The General Directorate of Petroleum Affairs, the Turkish Petroleum A. O. (TPAO), the Petroleum Pipeline Corporation (BOTAS), the General Directorate of Mineral Research and Exploration (MTA) and the UK Trade Investment Group (UKTI).





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Conference Overview

The 10th edition of TUROGE was an auspicious occasion that brought together the public and private sectors of the Turkish oil and gas industry. Regional and global industry came together to explore Turkey's energy potential, the security and supply of gas and future developments in the country's major pipeline projects.

The official welcome address featured important leaders in the Turkish oil and gas industry, including Ismail Bahtiyar, President of TPAO; Metin Altay, President of the Chamber of Geophysical Engineers; Faruk Bostanci, Deputy General Manager of BOTAS; Mehmet Uysal, CEO & Chairman of the Board of TPAO and A. Erdal Gulderen, General Manager of the General Directorate of Petroleum Affairs (GDPA).





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The Feedback

Delegate feedback revealed 61% felt the quality of the programme was good, and a similar 60% perceived the quality of the speakers as good.

62% of delegates also rated the TUROGE conference as good compared with other oil & gas industry conferences.

Of the conference visitors that responded to the survey, 71% indicated that they intend to participate in TUROGE 2012.





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The Programme

The two day conference programme focused on Turkey's current energy market and future prospects for exploration and production of oil and gas. The presentations also explored regulatory trends and challenges in the future of gas supply and transportation, while updates were presented on current major pipeline projects, such as the Shah Deniz and Nabucco projects.

Official conference topics included:

- Turkey's energy markets: an analysis and forecasts
- Oil and gas sector financing
- E&P activities and challenges ahead
- Global regulatory trends enhancing security of supply
- Exploration activities in South-Eastern Turkey
- Turkish natural gas policy
- International gas projects for Turkey
- Inter-governmental cooperation to secure and diversify energy supply
- Pipeline project updates across Turkey
- HSE and security of the Turkish Straits





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The Showcase

The showcase was held alongside the TUROGE conference and featured local and international oil and gas companies, reflecting the abundance of business opportunities within the region. As well as showcasing local businesses and major global operators and suppliers in oil and gas, the showcase was an important meeting point for the industry.

Exhibitors included Atikol, Aveva, BOTAS, Burcelik, EMMET, Euro Compression, FUGRO, JFMO, MAN, MTA, NOV, Seismoshelf, Sontek, Tenaris, Tianhe Oil, TPAO, TPJD, UKTI, UPETROM, Weatherford, Viking International.





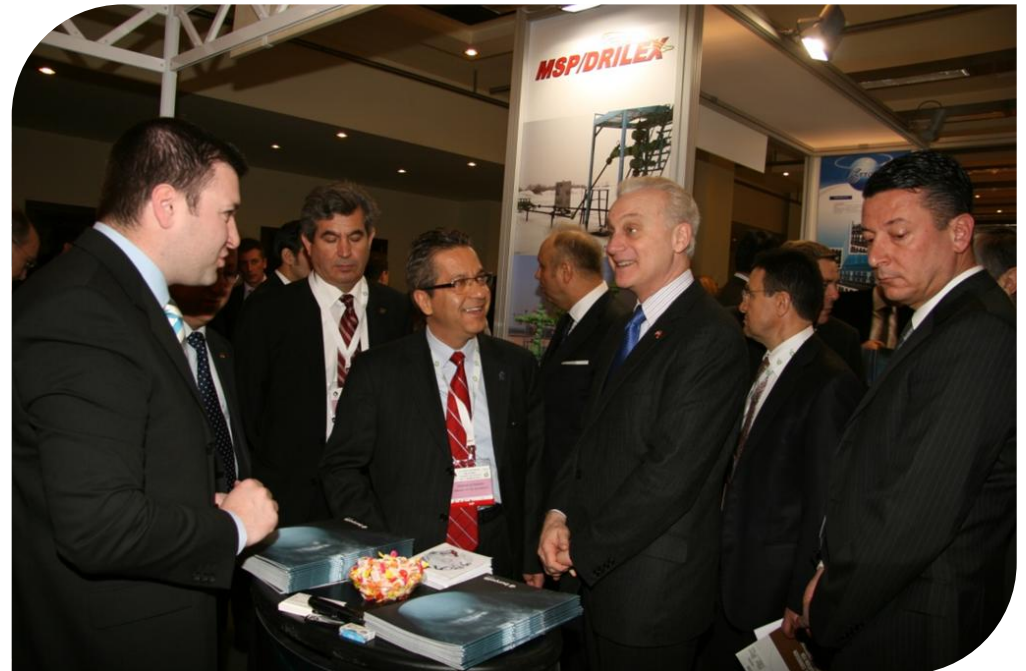
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The Feedback

Exhibitor feedback showed that 69% were successful in attracting general managers and company owners to their stands.

59% of exhibitors also attracted over 50 visitors to their stand each day.

Questionnaire results reflected 80% of exhibitors were satisfied with their participation at the TUROGE showcase.





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Official Support



Co-organisers



Turkish
Association of
Petroleum
Geologists



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Official Sponsors





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For more information about the TUROGE conference and showcase, go to www.turoge.com. ITE's calendar of oil and gas events can be found at www.oilgas-events.com.